

**Bangkok International Fashion Fair & Bangkok International Leather Fair 2010 : BIFF&BIL 2010  
and ASEAN FASHION PLUS**

**April 1 - 4, 2010 ● TRADE : 1 – 2 April 2010 10.00 – 18.00 HRS.**

**● PUBLIC: 3 – 4 April 2010 10.00 – 21.00 HRS.**

**CHALLENGER HALL, IMPACT MUANG THONG THANI, THAILAND**

**EXHIBITOR'S APPLICATION FORM**

**APPLICATION DEADLINE**

**JANUARY 15, 2010**

**1. Company's Profile :**

Company Name :

Address :

Post Code :

Country:

Tel :

Fax :

Website :

E-mail :

Contact Person :

Position :

E-mail :

**2. Type of Business :** ( ) Manufacturer ( ) Exporter ( ) Importer  
( ) Representative/ Agency ( ) Wholesaler/ Distributor ( ) Others (specify): .....

**3. Previous Experience in BIFF&BIL** ( ) No ( ) Yes, in year .....

**4. Product Category (Please choose only ONE main Product) :**

**BIFF ZONE**

- |  |   |
|--|---|
| <input type="checkbox"/> FASHION DESIGNER (Designer)   | <input type="checkbox"/> BRAND PREFERENCE (Clothing & fashion brand names as commercial)  |
| <b>SOURCING ZONE</b>                                   | <input type="checkbox"/> EXOTIC ASIA (Ethnic & crafted textile & clothing in ASIA styles)   |
| <input type="radio"/> OEM/ ODM GARMENT                 | <input type="checkbox"/> PICK & PAY (Clothing, textile & fashion items, ready stock from ASIA for retailers)  |
| <input type="radio"/> FIBER-FABRIC & Textile           | <input type="checkbox"/> FASHION SUPPORTING (Trend book & fashion Magazines & Media,<br>Institutes & Design Schools, Technology, Equipment & Machinery, Software<br>& Services related to fashion industry) |
| <input type="radio"/> CLOTHING ACCESSORIES             | <input type="checkbox"/> ASEAN & OVERSEAS (Pavilions from ASEAN and other countries)  |
| <input type="checkbox"/> FASHION ACCESSORIES           |   |
| <input type="checkbox"/> FASHION JEWELRY               |   |
| <input type="checkbox"/> OTHERS (Please specify) ..... |   |

**BIL ZONE**

- |  |   |
|--|---|
| <input type="checkbox"/> BAGS & TOTES                  | <input type="checkbox"/> FOOT MOVES         |
| <input type="checkbox"/> MATERIAL & TANNING            | <input type="checkbox"/> FASHION SUPPORTING |
| <input type="checkbox"/> OTHERS (Please specify) ..... |   |

**5. Brand Name :** .....

**6. Space Requirement :**

Options of Participation	Participation Fee (3m. x 3m.)	Special Rate for ASEAN Exhibitors	Number of Units	Amount (US\$)
1) Raw Space	US\$ 1,400	US\$ 1,200		
2) Standard booth package	US\$ 1,600	US\$ 1,400		
<b>Total Amount</b>				

**7. Advertisement in Fair Catalogue (Details of Fair Catalogue) :**

- Artwork for advertisement should be in English. Size of the artwork is 5.75 in.x8.25 in. (vertical) and allows bleeding space at least 3 mm from four sides.
- Work should be placed with at least 1 cm from the four borders of the catalogue.
- For The better color separation quality, artwork should be designed on PageMaker Illustrator or PhotoShop. For PhotoShop program, resolution value must be specified not less than 300 dpi and file must be saved in TIFF, EPS or JPEG format
- Artwork should be saved on CD, ZIP or disk and be attached with one copy of color print.

**8. Terms of Payment :**

- Completed application form has to be submitted and 100% payment has to be paid before JANUARY 15, 2010
- Payment to be made to the "Department of Export Promotion" by Bank Draft only

**We have read and agreed to abide by Exhibition Rules & Regulations of application set out by the organizer**

Name of signatory .....

Authorized signature & company stamp

Position .....

Date: (DD/MM/YY) ...../...../.....

**Please send the completed Application Form, Fair Catalogue Entry Form and a photocopy of bankdraft to :**

**Department of Export Promotion, Office of Export Service 2**

22/77 Rachadapisek Road, Chatuchak, Bangkok 10900 Thailand

Tel: 66 (2) 512-0093 to 104 ext. 465, 217 Fax: 66 (2) 512-0324

Website: www.biffandbil.com, www.depthai.go.th E-mail: biff@depthai.go.th

**For official use only**

Application and payment deadline

( ) 100% US\$ ..... Received date ...../...../.....

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**Fair Catalogue Entry Form**

**1. Company Name :** .....

**2. Exhibition Profiles** (If more than one, please rank priority)

<p><b>BIFF</b></p> <p><b>Casual Wear</b></p> <ul style="list-style-type: none"> <li><input type="radio"/> Beach Wear</li> <li><input type="radio"/> Jeans/ Denim</li> <li><input type="radio"/> Trousers</li> <li><input type="radio"/> Shorts</li> <li><input type="radio"/> Skirts</li> <li><input type="radio"/> T-shirts/ Polo shirts</li> <li><input type="radio"/> .....</li> </ul> <p><b>Formal/Business Wear</b></p> <ul style="list-style-type: none"> <li><input type="radio"/> Men's Blazers</li> <li><input type="radio"/> Men's Shirts</li> <li><input type="radio"/> Men's Suits</li> <li><input type="radio"/> Men's Trousers</li> <li><input type="radio"/> Men's Vest</li> <li><input type="radio"/> Women's Blazers</li> <li><input type="radio"/> Women's Blouses</li> <li><input type="radio"/> Women's Dresses</li> <li><input type="radio"/> Women's Trousers</li> <li><input type="radio"/> Women's Skirts</li> <li><input type="radio"/> .....</li> </ul> <p><b>Children's Wear</b></p> <ul style="list-style-type: none"> <li><input type="radio"/> Boys' Wear</li> <li><input type="radio"/> Girls' Wear</li> <li><input type="radio"/> Infants' Wear</li> <li><input type="radio"/> Maternity Wear</li> <li><input type="radio"/> .....</li> </ul> <p><b>Lingerie &amp; Under Wear</b></p> <ul style="list-style-type: none"> <li><input type="radio"/> Bodysuit</li> <li><input type="radio"/> Brassieres</li> <li><input type="radio"/> Brief</li> <li><input type="radio"/> Home Wear &amp; Lounge Wear</li> <li><input type="radio"/> Hosiery &amp; Socks</li> <li><input type="radio"/> Men's Underwear &amp; Boxer Shorts</li> <li><input type="radio"/> Sleep Wear &amp; Pajamas</li> </ul> <p><b>Specialty &amp; Occasional Wear</b></p> <ul style="list-style-type: none"> <li><input type="radio"/> Cocktail/ Evening Dresses</li> <li><input type="radio"/> Wedding Dresses</li> <li><input type="radio"/> Medical/ Protective</li> <li><input type="radio"/> Clothing</li> <li><input type="radio"/> Uniforms</li> <li><input type="radio"/> Work Clothes</li> <li><input type="radio"/> .....</li> </ul> <p><b>Athletic, Sport &amp; Outerwear</b></p> <ul style="list-style-type: none"> <li><input type="radio"/> Body Wear</li> </ul>	<ul style="list-style-type: none"> <li><input type="radio"/> Coats</li> <li><input type="radio"/> Jackets</li> <li><input type="radio"/> Rain Wear</li> <li><input type="radio"/> Sports Wear</li> <li><input type="radio"/> Swimwear</li> <li><input type="radio"/> Sweater/ Cardigan</li> <li><input type="radio"/> Skiwear</li> <li><input type="radio"/> Track Suit</li> </ul> <p><b>Textile Materials</b></p> <ul style="list-style-type: none"> <li><input type="radio"/> Staple Fiber <ul style="list-style-type: none"> <li><input type="checkbox"/> Cotton    <input type="checkbox"/> Wool</li> <li><input type="checkbox"/> Polyester    <input type="checkbox"/> Nylon</li> <li><input type="checkbox"/> Acrylic    <input type="checkbox"/> Rayon</li> <li><input type="checkbox"/> Rayon</li> <li><input type="checkbox"/> Other.....</li> </ul> </li> <li><input type="radio"/> Yarn <ul style="list-style-type: none"> <li><input type="checkbox"/> Spun <ul style="list-style-type: none"> <li><input type="radio"/> Cotton    <input type="radio"/> Polyester</li> <li><input type="radio"/> Nylon    <input type="radio"/> Acrylic</li> <li><input type="radio"/> Rayon</li> <li><input type="radio"/> Blended (T/C,CVC,T/R)</li> <li><input type="radio"/> Woolen Yarn</li> <li><input type="radio"/> Yarn dyed and Top dyed</li> <li><input type="radio"/> Other.....</li> </ul> </li> <li><input type="checkbox"/> Filament <ul style="list-style-type: none"> <li><input type="radio"/> Polyester    <input type="radio"/> Nylon</li> <li><input type="radio"/> Acrylic    <input type="radio"/> Rayon</li> <li><input type="radio"/> Other.....</li> </ul> </li> </ul> </li> <li><input type="radio"/> Fabric <ul style="list-style-type: none"> <li><input type="checkbox"/> Woven <ul style="list-style-type: none"> <li><input type="radio"/> Grey Fabric</li> <li><input type="radio"/> Finished Fabric</li> <li><input type="radio"/> Yarn dyed Fabric</li> <li><input type="radio"/> Woolen Fabric</li> <li><input type="radio"/> Other.....</li> </ul> </li> <li><input type="checkbox"/> Knitted <ul style="list-style-type: none"> <li><input type="radio"/> Circular Knitted</li> <li><input type="radio"/> Wrap Knitted</li> <li><input type="radio"/> Other.....</li> </ul> </li> <li><input type="checkbox"/> Non Woven</li> </ul> </li> </ul> <p><b>Silk and Ethnic Products</b></p> <ul style="list-style-type: none"> <li><input type="radio"/> Batik</li> <li><input type="radio"/> Fabric: Silk</li> <li><input type="radio"/> Fabric: Hand Woven Cotton &amp; Hemp</li> </ul>	<ul style="list-style-type: none"> <li><input type="radio"/> Garment: Hand Woven Silk</li> <li><input type="radio"/> Garment: Hand Woven Cotton</li> <li><input type="radio"/> Morhom</li> <li><input type="radio"/> Scarves/ Shawl</li> <li><input type="radio"/> Ties</li> </ul> <p><b>Clothing Accessories</b></p> <ul style="list-style-type: none"> <li><input type="radio"/> Elastic threads</li> <li><input type="radio"/> Embroidery threads</li> <li><input type="radio"/> Sewing threads</li> <li><input type="radio"/> Beads&amp;Synthetic Stone</li> <li><input type="radio"/> Buckles / Stopper</li> <li><input type="radio"/> Buttons</li> <li><input type="radio"/> Lace and Embroidery</li> <li><input type="radio"/> Labels / Hang Tag</li> <li><input type="radio"/> Pads</li> <li><input type="radio"/> Tape / Band</li> <li><input type="radio"/> Trimming</li> <li><input type="radio"/> Zippers</li> <li><input type="radio"/> .....</li> </ul> <p><b>Fashion Accessories</b></p> <ul style="list-style-type: none"> <li><input type="radio"/> Costume Jewelry</li> <li><input type="radio"/> Cufflinks / Tie Bars</li> <li><input type="radio"/> Dress Gloves</li> <li><input type="radio"/> Hair Ornament</li> <li><input type="radio"/> Handkerchiefs</li> <li><input type="radio"/> Hat &amp; Cap</li> <li><input type="radio"/> Scarves</li> <li><input type="radio"/> Ties</li> </ul> <p><b>Machinery and Chemical</b></p> <ul style="list-style-type: none"> <li><input type="radio"/> Machinery</li> <li><input type="radio"/> Packaging / Barcode</li> <li><input type="radio"/> Chemical</li> <li><input type="radio"/> Equipment</li> <li><input type="radio"/> Testing, Auditing &amp; Inspecting</li> </ul> <p><b>Other</b></p> <ul style="list-style-type: none"> <li><input type="radio"/> Consultants and services</li> <li><input type="radio"/> Fashion Institute and Designers</li> <li><input type="radio"/> Logistics / Transportation</li> <li><input type="radio"/> Magazine and Trade Publication</li> <li><input type="radio"/> Software Services</li> <li><input type="radio"/> .....</li> </ul>	<p><b>BIL</b></p> <p><b>Footwear</b></p> <ul style="list-style-type: none"> <li><input type="radio"/> Boots</li> <li><input type="radio"/> Children's Shoes</li> <li><input type="radio"/> Women's Shoes</li> <li><input type="radio"/> Men's Shoes</li> <li><input type="radio"/> Sandals and Clogs</li> <li><input type="radio"/> Sport Shoes</li> </ul> <p><b>Leather Bags</b></p> <ul style="list-style-type: none"> <li><input type="radio"/> Cosmetic/Toiletry Bags</li> <li><input type="radio"/> Evening Bags</li> <li><input type="radio"/> Briefcases</li> <li><input type="radio"/> Handbags</li> <li><input type="radio"/> Luggage</li> </ul> <p><b>Leisure and Sport Bags</b></p> <ul style="list-style-type: none"> <li><input type="radio"/> Backpacks</li> <li><input type="radio"/> Casual Bags</li> <li><input type="radio"/> Sport Bags</li> <li><input type="radio"/> Camping Goods</li> </ul> <p><b>Small Leather Goods</b></p> <ul style="list-style-type: none"> <li><input type="radio"/> Card Holders</li> <li><input type="radio"/> Key Holders</li> <li><input type="radio"/> Organizer / Folders</li> <li><input type="radio"/> Stationary items</li> <li><input type="radio"/> Wallet</li> <li><input type="radio"/> Tie Cases</li> </ul> <p><b>Leather Garment</b></p> <ul style="list-style-type: none"> <li><input type="radio"/> Jackets / Coats</li> <li><input type="radio"/> Gloves / Golf Gloves</li> </ul> <p><b>Components and Accessories</b></p> <ul style="list-style-type: none"> <li><input type="radio"/> .....</li> </ul> <p><b>Raw Materials and Tanneries</b></p> <ul style="list-style-type: none"> <li><input type="radio"/> Leather &amp; Hides (Please Specify)</li> <li><input type="radio"/> Artificial Leather (Please Specify)</li> </ul> <p><b>Machinery and Chemical</b></p> <ul style="list-style-type: none"> <li><input type="radio"/> Machinery</li> <li><input type="radio"/> Chemical</li> <li><input type="radio"/> Equipment</li> <li><input type="radio"/> Other .....</li> </ul>
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**3. Brand Name:**  With Own Brand Name (Please Specify) .....  
 With Customers' Brand Name (Please Specify) .....

**4. Company/Product Highlights:** (50 Words Maximum)

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**Please reconfirm the fair you would like to attend.**

**BIFF**

**BIL**

**Please attach a photograph of company's product**